

Interact. Influence. Transact.

Grow and nurture your customer base with data-driven, personalised, multi-screen engagement



- ✓ ***Loyalty & Rewards***
- ✓ ***Online Ordering***
- ✓ ***Precision Marketing***
- ✓ ***Gift Card Management***
- ✓ ***Real-time POS Integration***

Customer engagement just got exciting!

LOYALTY & REWARDS

Boost repeat visits, increase average spend, gain brand advocates

- Integrate Skoop! Rewards with your Uniwell POS terminal
- Automated message invites every new customer to register
- Notify customers of point bonuses and loyalty offers

ONLINE ORDERING

Automatically recognise regulars, automate upsells & save time

- Includes a customised website to match your brand
- Optional Online Ordering iOS and Android apps available
- Customer orders automatically transmitted to your Uniwell POS



PRECISION MARKETING

Boost sales with real-time hyper-targeted mobile marketing

- Gain insights into customer spending habits and preferences
- Automate mobile messaging with relevant, timed coupons
- Skoop! mobile app users can receive push notifications

EGIFT CARDS

Replace costly offline gift certificates with convenient trackable gift cards

- Customers can easily purchase eGift Cards for family and friends
- Skoop! eGift Cards use a QR code for scanning at the POS
- Franchise & multi-store tracking of purchase and redemption